

Thailand - Leading Human Resources Consulting Company Hires Internet Marketing Firm

By Position Front Page International Co., Ltd

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In an effort to increase their online presence Indigo Consulting Group, a human resources consulting firm, hired internet marketing leaders, Position Front Page International Co., Ltd.

Indigo Consulting Group, was established October 2003 in Bangkok, Thailand to assist clients in resolving human resources related issues, announced today it had hired Thailand's leading internet marketing firm Position Front Page.

Position Front Page International Co., Ltd, a SEO services and Web Development company specializing in Internet Marketing, who was also established in 2003 in Bangkok, Thailand was thrilled with the news.

Indigo Consulting Group, is staffed with a mix of local and expatriate people so as to understand the needs of both domestic and multinational organizations. Moreover, business solutions are practical, bottom-line oriented, and implementable.

Their needs in forming this relationship were simple. First off Phase I would see a small make-over of their current website located at <http://www.indigo-consulting-group.com> followed by Phase II which would add some interactive content to the website.

Details of what will be added are not yet available but promises to be interesting.

"We want visitors to our website to Stay A While" says David Binnion "We are working closely with PFP to come up with a concept that would get visitors to interact online with our company. We have something in mind we just need to work it out."

Phase I, now complete, brings Indigo Consulting Group website's up to Web 2.0 standards, and features some flash animation in the newly designed header as well as a new section which will be populated by articles, news and events related to Human Resources Management written and pertaining to Indigo located at <http://www.indigo-consulting-group.com/news-articles-events.php>

A high level of SEO went into the new layout ensuring it is both user and search friendly. An internet marketing campaign to reach out to more clients in Asia is also underway.

Indigo Consulting Group specializes in providing SMEs the very best in human resources management services. Their team has accumulated more than 25 years worth of experience in the field and are thus capable of handling any kind of human resources issues with reliable solutions that are bottom line oriented.

Now with offices in Bangkok, Shanghai, London, Melbourne and New York, Indigo Consulting Group can handle any work load.

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Position Front Page is a SEO Services Thailand Company specializing in Internet Marketing, Web Development, and Search Engine Optimization services

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